



FOR IMMEDIATE RELEASE

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High Resolution Images and Interviews available

Long Beach CA - The AMP Organization and Mondo Celluloid have teamed up to create Reel Queer Cinema, an LGBT film series that brings gay-themed cult classics to the big screen. On June 30, the first screening of Reel Queer Cinema brings the LGBT camp favorite “But I’m A Cheerleader” to the Art Theatre in Long Beach.

The event will not only bring queer cinema to Long Beach, but will also award AMP’s first annual Queer Youth Scholarship prior to the movie. Scholarship winners Victor Galvan-Rico, Lenna Asaaf and King Chan will be given awards ranging from \$100-300 to go towards their education. Each recipient demonstrated artistic ability and dedication to the LGBT community.

The AMP Organization is a driving force behind queer art and music events in southern California, including the semi-annual music & art festival *Cut & Paste Rock & Roll*. “We’re the new generation of gay people that don’t fit into boxes or the typical gay scene. We started AMP to give queer people of southern California a range of art and music events to help build a stronger community of alternative gay people,” Executive Director Annie Parkhurst says.

“We partnered with AMP to highlight the importance of independent queer cinema in the LGBT community. When someone doesn’t have the support of their family, sometimes media is the closest thing to family you have,” Logan Crow, Executive Director and Event Programmer of Mondo Celluloid says.

The Real Queer Cinema series will continue quarterly with films from openly queer directors like John Cameron Mitchell, John Waters and more. Out of the Closet thrift stores will be accepting donations prior to the film and Lola’s Mexican Restaurant will donate 20% of their proceeds from the evening to Mondo Celluloid and AMP.

For more information on the Queer Youth Scholarship visit <http://cutandpasterockandroll.com/SCHOLARSHIP.html>

“But I’m A Cheerleader”

9:00 p.m. on Wednesday, June 30, 2010

Tickets are available for \$10 online or at the door Art Theatre of Long Beach 2025 E 4th Street

Reel Queer Cinema Presented by the AMP Organization and Mondo Celluloid

www.AmpOrg.org www.MondoCelluloid.com